



25-28

NOV.2025

**STADIUM CAR PARK
UNIVERSITY OF GHANA
ACCRA, GHANA**

REDEFINING GLOBAL AGRO TRADE IN AFRICA

IDENTIFY NEW MARKETS

GLOBAL AGRO TRADE PLATFORM

GLOBAL AGRO INDUSTRY SUSTAINABILITY



**AGRILOGISTICS
AFRICA**



**AGRILOGISTICS
AFRICA**



\$150,000

AGRILOGISTICS AFRICA BENIFITS

Become the Face of AgriLogistics Africa

Co-Naming Rights of the Event: "AgriLogistics Africa"
Position your brand as a dominant force in African agribusiness.

- Showcase your brand in a **premium 36 sqm (9x4) booth stand Worth \$60,000**
- Amplify your brand presence with 2 fully **(Branded) electric vehicles** and chauffeur-driven, offering high-visibility transport across the event grounds and **VIP routes**.
- Deliver the keynote address during the prestigious opening ceremony
- Enjoy co-branding across all event promotions—banners, backdrops, flyers, digital and print
- Top-tier logo placement with a hyperlink on the official event website
- Be featured in press releases and media interviews
- Enjoy prime recognition during both the opening and closing ceremonies
- Receive a full-page feature in the official event magazine
- Get exclusive interview coverage on media partner platforms
- Benefit from a branded video spotlight—before, during, and after the event
- Brand select materials (e.g., lanyards, delegate bags)
- Get listed in post-event reports and legacy documentation
- Connect via the VIP B2B matchmaking platform and exclusive networking lounges



\$120,000

AGRILOGISTICS AFRICA BENEFITS

Stand out as a top-tier leader and innovator

Amplify your influence and expand your network with powerful visibility.

- Occupy a 27 sqm (9x3) premium booth stand in a high-traffic zone Worth \$50,000
- Benefit from a dedicated electric car and professional driver to support your team's seamless mobility and comfort during the event.
- Speak at a thematic session to highlight your expertise.
- Enjoy priority logo placement on select banners, backdrops, flyers, digital and print media.
- Gain visibility with a hyperlinked logo on the event website.
- Be included in official press communications.
- Be acknowledged live during event ceremonies.
- Feature with a half-page ad in the event magazine.
- Participate in an interview opportunity with a media partner.
- Receive a highlighted social media video feature during the event.
- Appear in the official post-event documentation.
- Add branding to select event materials.
- Access the B2B matchmaking platform and targeted networking sessions.



\$100,000

AGRILOGISTICS AFRICA BENEFITS

Elite Presence. Focused Recognition. Strategic Engagement.

Position your brand for visibility and relevance with speaking, branding, and media touchpoints that make an impact.

- Secure an 18 sqm (9x2) elegant booth stand worth \$40,000.
- Speak in a panel session alongside industry leaders.
- Enjoy dedicated use of one electric vehicle with a driver for essential event transport.
- Get your logo on select banners, digital and print promotional materials.
- Enjoy a hyperlinked logo on the event website.
- Be mentioned in selected press releases.
- Receive ceremonial recognition during key moments.
- Place a quarter-page ad in the event magazine.
- Be mentioned in media interviews.
- Receive a video mention on event social media platforms.
- Be included in post-event publications.
- Engage through the B2B matchmaking platform.
- Receive a certificate of partnership.
- Would you like help transforming this into a premium sponsorship package summary or a one-pager design brief? I can style it up to match the tone of your branding.



\$70,000

AGRILOGISTICS AFRICA BENEFITS

Maximize digital exposure and build valuable connections.

- Position your brand in a 9sqm (3x3) standard booth stand
Worth \$30,000
- Gain access to a dedicated **electric vehicle** with a driver, ensuring timely mobility and support throughout the event experience.
- Join a breakout session or host a workshop
- Benefit from logo visibility on digital and select print materials
- Your logo displayed on the event website with a hyperlink
- Be featured in event blogs and selected press mentions
- Get recognized during main event segments
- Advertise with an eighth-page feature in the event magazine
- Join a group interview or partner segment with media collaborator
- Gain a graphic feature on event social media
- Be part of the post-event documentation
- Connect via the B2B matchmaking platform
- Receive a certificate of partnership



\$50,000

AGRILOGISTICS AFRICA BENEFITS

Get your brand in front of the right audience—affordably and effectively.

- Exhibit with a 4.5 sqm (1.5x3) compact booth stand Worth \$10,000
- Includes exclusive use of one electric vehicle with a driver for your team's mobility during the event.
- Attend breakout sessions and engage in industry discussions.
- Gain digital logo exposure across e-flyers, website, and social posts.
- Logo listing on the event website.
- Be mentioned in social media and digital announcements.
- Acknowledged during event ceremonies.
- Logo listing in the event magazine sponsor directory.
- Receive limited B2B matchmaking access.
- Receive a certificate of partnership.
- Would you like these compiled into a sponsorship tier comparison or styled presentation format next? I can also help match this to other packages you're creating.



BRONZE
PARTNER



\$30,000

AGRILOGISTICS AFRICA BENIFITS

PERFECT FOR EMERGING BRANDS LOOKING TO BREAK INTO THE MARKET.

- Exhibit with a 4.5sqm (1.5x3) compact booth stand Worth \$5,000
- Includes one dedicated electric car with a driver for basic on-site transport during the event.
- Logo listed on the event website under Bronze Sponsors.
- Thank-you mention on social media platforms.
- Listed in the event magazine sponsor directory.
- Access the B2B platform on request (subject to availability).
- Receive a certificate of partnership.
- Let me know if you'd like a tiered comparison layout or visual formatting for brochures or banners. I can make this shine across your branding materials!

9 SQM GRAND ARENA BOOTH



AGRILOGISTICS
AFRICA



BRANDING

The diagram shows a booth layout with a large rectangular screen on the left, two chairs and a small table in the center, and a long rectangular backdrop on the right. Above the screen, there are two spotlights hanging from a track. The entire layout is set against a green background with a white grid pattern.

BRAND



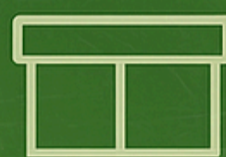
50"/43"
inch screen



2 Chairs



1 Table



Backdrop



Booth
Branding



2 Power
Socket



Fascia
Names



Fascia
Names

INTERNATIONAL EXHIBITORS



AGRILOGISTICS
AFRICA

THE GRAND ARENA

BOOTH CONSTRUCTION AND BENEFITS

36 sqm	(9x4)	\$40,000
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27 sqm	(9x3)	\$30,000
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18 sqm	(9x2)	\$20,000
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9 sqm	()	\$10,000
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4.5 sqm	()	\$5,000
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INTERNATIONAL EXHIBITORS



AGRILOGISTICS
AFRICA

OPEN BOOTH GR1ND - STAND

EAST WING SIZ1

20FT X 20FT

\$5000

WEST WING SIZ2

10FT X 20FT

\$3000

CENTRE WING SIZ3

10FT X 10FT

\$2000

NORTH WING SIZ4

SHARD BOOTH

10FT X 10FT

\$1000



CONFERENCE BAG SPONSOR

GHS.50,000



LANYARD & BADGE SPONSOR

GHS.50,000



NETWORKING DINNER SPONSOR

GHS.100,000



TEA BREAK SPONSOR
(PER DAY)

GHS.10,000



EVENT APP SPONSOR

GHS.10,000



CUSTOMIZED BRANDING SPACES

ON REQUEST

CHAMBER OF AGRIBUSINESS GHANA
PROMOTIONAL MATERIALS



Billboard Ads



Digital Ads



Print Ads



TV Ads



Outdoor Ads

ABOUT CHAMBER OF AGRIBUSINESS GHANA

The Chamber of Agribusiness Ghana (CAG) is the nation's premier agribusiness advocacy and development organization.

It serves as a strategic platform connecting industry players, investors, policymakers, and development partners to drive innovation, investment, and inclusive growth across the agricultural value chain.

CAG champions agribusiness transformation through policy engagement, trade facilitation, capacity building, and sector-wide collaboration.

It positions Ghana as a hub for sustainable agribusiness in Africa.

STRATEGIC PARTNERS



INDUSTRY PARTNERS



FOOD FOR NATIONAL GROWTH



INTERNATIONAL PARTNER



Food and Agriculture
Organization of the
United Nations

African Fertilizer and
Agribusiness Partnership



Partnerships. Productivity. Prosperity.



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



GHANA-INDIA TRADE
ADVISORY CHAMBER

GET INVOLVED

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

For inquiries, please contact:

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CHAMBER OF AGRIBUSINESS GHANA
&
Organised by: AGRIOLOGISTICS AFRICA 2025

